Kabuto-cho 3.0

Kabuto-cho, the largest financial ecosystem in Tokyo



44







Kabuto-cho 1.0

Kabuto-cho and Eiichi Shibusawa, father of Japanese capitalism

Number of companies Eiichi Shibusawa was involved in founding and managing

about 500 companies

Kabuto-cho 2.0

Financial hub in Asia

1988, number of security companies in Kabuto-cho and Kayaba-cho





HEIWA REAL ESTATE CO.,LTD.



Kabuto-cho 1.0 Father of Japanese capitalism

Kabuto-cho 2.0

Financial hub in Asia

Kabuto-cho 3.0

Japan's largest community of fintech and finance startups

Issues related to asset management industry in Japan 1/2

Prime Minister Kishida explained at a meeting hosted by the Economic Club of New York on September 21 of this year that a special zone for asset management will be created to promote the sophistication of the asset management industry and the entry of new entrants, and that support programs for new entrants will also be developed.

- Alongside this, **we will also decisively carry out structural reforms**, an area where Japan's efforts have been pointed out as too slow.
- We will drastically expand NISA, the tax exemption scheme for small investments, and make it permanent. Building on that, we will reform the asset management sector as well as asset ownership, which will manage the expanding funds.
- The funds managed in the Japanese asset management sector have skyrocketed by 50% during the last three years, and now stand at 800 trillion yen. We will push hard to encourage sophisticated asset management and to solicit new entrants. To start with, we will rectify Japan's unique business practices and resolve barriers to entry, and will also introduce a new program to assist new entrants. We will also promote deregulation to enable asset management firms to outsource their back-office operations.

(Remarks by H.E. Mr. KISHIDA Fumio, Prime Minister of Japan to the Economic Club of New York, Sep. 21, 2023)

Issues related to asset management industry in Japan 2/2

In the past, the Financial Services Agency and the Tokyo Metropolitan Government have made it an important issue to encourage the entry of asset management companies in order to promote "savings to investment," which aims to double the nation's asset income, and to establish Tokyo as an international financial city.

- Independent asset management companies, which do not belong to financial institutions have grown in AUM in the world. There is a
 survey showing that annual performance of independent asset management companies is higher than that of non-independent
 asset management companies by 0.62% on average. However, in Japan, independent asset management companies have not been
 able to be dominant players.
- In order to revitalize the asset management industry in Japan, we must encourage the renewal of the industry through the increased entry of new asset management companies.

"Progress Report 2023 for Enhancing Asset Management Business in Japan" by Financial Services Agency

- The concentration of highly-skilled financial professionals attracts investment funds and information from all over the world and will lead to the creation of new services through collaboration among companies.
- Currently, the accumulation of diverse finance-related players, including asset managers and FinTech companies, is not sufficient compared to other major global financial cities such as New York and London.
- With regard to asset managers and FinTech companies, which are important elements of a global financial city, efforts need to be made to attract foreign companies and to support entrepreneurship and growth in Japan.

"Global Financial City: Tokyo" Vision 2.0 published in 2021 by Tokyo Metropolitan Government

Financial ecosystem in FinGATE FinGATE

Not only fintech and finance startups, but also government organization, industrial associations

gathering all together

"Financial Market Entry Office"

by Japan Financial Services Agency to support

registration in English

"FinCity.Tokyo"

a not for profit organization to promote Tokyo as a global financial center

"FINTECH ASSOCIATION OF JAPAN"

The largest fintech community in Japan



Kabuto-cho 3.0

Japan's largest community of fintech and finance startups

Number of companies at FinGATE





As of Oct. 1^{st} 2023

Kabuto-cho 3.0

Asset management, fintech, financial startups, asset owners, venture capital, industrial associations and government, all players of startup ecosystem gathering.



Opening of FinGATE CLUB

- In October 2023, community lounge FinGATE CLUB starts its operation to support entrepreneurship and growth of startups.
- Business matching opportunity, mentoring service and incubation programs are available.

